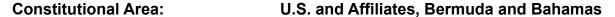
# 2022-2023 District Goals

District: 20 K1





## **SERVICE ACTIVITIES**

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 35% of clubs in our district report service.

### **Action Plan**

Action Plan Service Activities Rev.docx

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

# **GLOBAL MEMBERSHIP APPROACH SUPPORT**

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: Contact the GAT

# MEMBERSHIP DEVELOPMENT

#### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

# **Quarterly Targets**

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	16
2nd Quarter	0	0	50	50
3rd Quarter	0	0	30	50
4th Quarter	1	25	40	30

**FY New Clubs** 

1

**FY Charter Members** 

25

**FY New Members** 

130

**FY Retention Goal** 

146

**NET GROWTH GOAL** 

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

9

### **Action Plan**

Action Plan Template - GMA build a vision Rev.docx

Action Plan Template - gma and membership development .docx

Action Plan Template - gma and swot.docx

Action Plan Template - gma build a vision.docx

Action Plan Template - gma builds a plan.docx

Action Plan Template -- GMA Communicates Rev.docx

Action Plan Template -- gma communicates.docx

Action Plan MembershipExtension Rev.docx

Action Plan MembershipRev.docx

Action Plan MembershipRev 4984.docx

# LEADERSHIP DEVELOPMENT

## **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 35% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

### **Action Plan**

Action Plan Leadership Rev.docx
Action Plan Leos Rev.docx

## **LCIF**

## **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 5% and club participation in our district increases by 2%.
- b. Our team will ensure that 25 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 100 to LCIF and I will ask 20 members of my district cabinet to make a personal donation to LCIF.

### **Action Plan**

Action Plan-LCIF.docx

# **CUSTOM GOALS**

#### **Goal Statement**

### **Action Plan**

#### **Goal Statement**

Healthy Clubs Providing Impactful Service. Reduce debt to MD20 by 20% and increase reporting by 10%

### **Action Plan**

Action Plan DistrictCustomGoal.docx